



Methodology and philosophy

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Head of Evaluation





Nunzio Quacquarelli Founder & CEO

Our Mission

To enable motivated people around the world to *fulfil their potential* by fostering *international mobility, educational achievement and career development*

OUR AUDIENCE

ACADEMICS

PROSPECTIVE
(INTERNATIONAL)
STUDENTS

ALUMNI

**PROSPECTIVE
PARTNERS**

GOVERNMENT

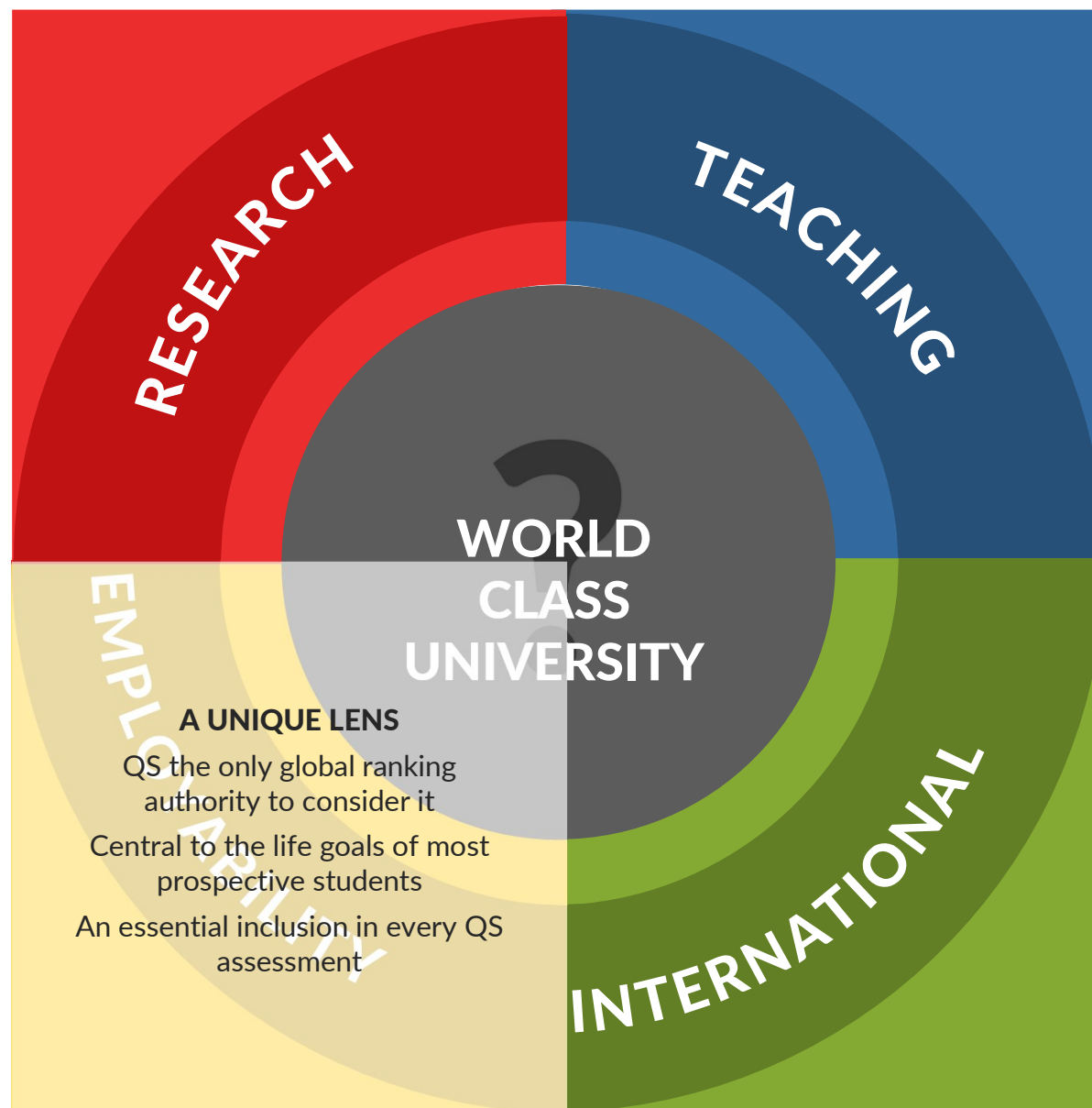
**SCHOLARSHIP
PROVIDERS**

**CURRENT
STUDENTS**

EMPLOYERS

**UNIVERSITY
LEADERS**





HEADLINE METHODOLOGY



- Consistent, simple methodology
- Stable results
- Discipline independent
- Language independent
- Low dependence on self-reporting

ACADEMIC
REPUTATION

40%

EMPLOYER
REPUTATION

10%

FACULTY
STUDENT

20%

powered by
Scopus[®]

20%

CITATIONS
PER FACULTY

5%

INT'L
FACULTY

5%

INT'L
STUDENTS

Academic Reputation (40%)

1,601,786

ACADEMIC
NOMINATIONS

+ 7%

FROM

102,662

RESPONDENTS
NOMINATING

+ 8%

NOMINATING
5,381
UNIVERSITIES

International

Domestic

Employer Reputation (10%)

309,856

EMPLOYER
NOMINATIONS

+ 29%

NOMINATING
4,673
UNIVERSITIES

FROM
51,649
RESPONDENTS
NOMINATING

+ 15%

International

Domestic

Citations per Faculty (20%)



Elsevier's Scopus Database



Papers – Five Years 2014 - 2018



Citations – Six Years 2014 - 2019

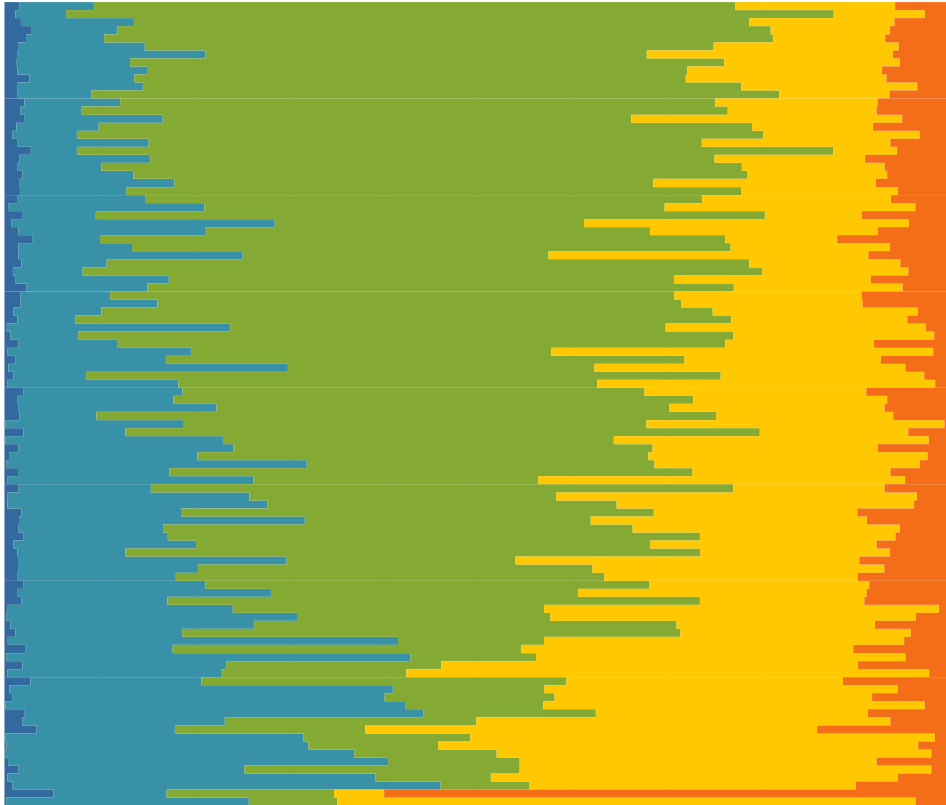


Excludes self-citations

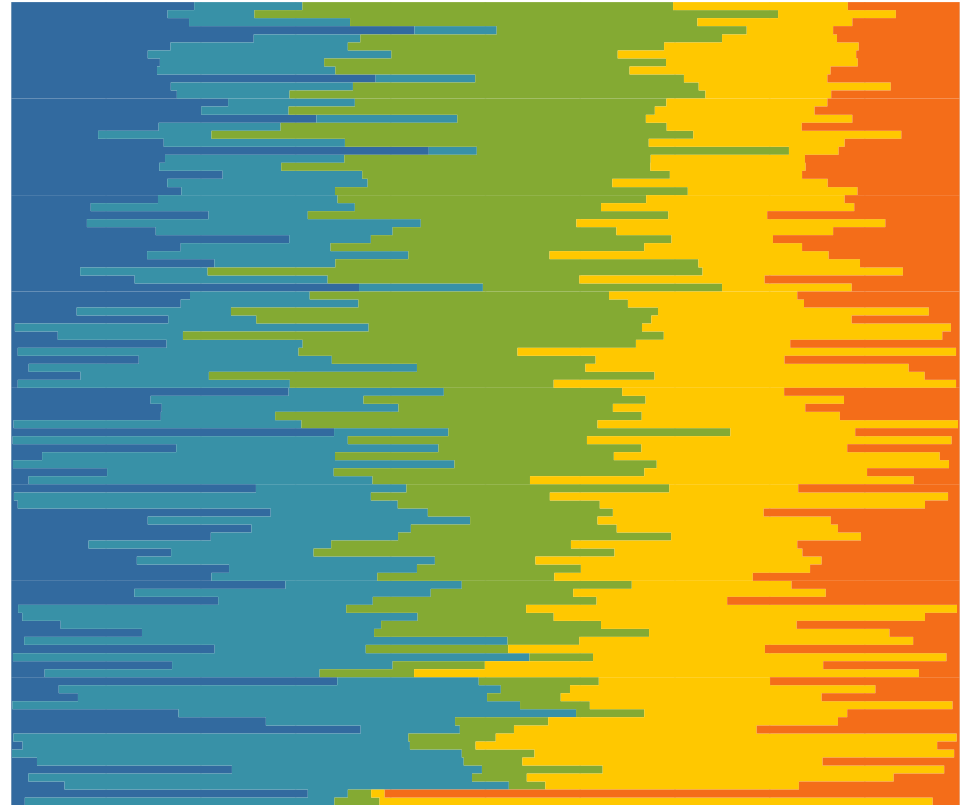


Affiliation cap for outlier papers

BEFORE



AFTER



**ARTS &
HUMANITIES**

**ENGINEERING &
TECHNOLOGY**

**LIFE SCIENCES &
MEDICINE**

**NATURAL
SCIENCES**

**SOCIAL SCIENCES
& MANAGEMENT**

Faculty-Student Ratio (20%) & Internationalization (10%)



Faculty Student Ratio (20%) - Full Time Equivalent Numbers (FTE)



International Faculty (5.0%) - % of faculty coming from abroad



International Students (5.0%) - % of students coming from abroad

QS WORLD UNIVERSITY RANKINGS **2021**

5,000
UNIVERSITIES
CONSIDERED

102,000
ACADEMIC
RESPONSES

27
SPECIALISTS
CONSIDERED

18.5m
PAPERS

52,000
EMPLOYER
RESPONSES

47
NEW ENTRANTS

138m
CITATIONS

1.6m
SURVEY
NOMINATIONS

1,186
RANKED

151
LOCATIONS
COVERED IN
SURVEY ANALYSIS

1,600
INSTITUTIONS
EVALUATED

1,002
PUBLISHED



THANK YOU



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QS World University Rankings

